



NATO A

12TH ANNUAL

TRU\$T & INVESTMENT CONFERENCE

APRIL 2 & 3, 2025
DELTA WINNIPEG | WINNIPEG, MB

Our Beneficiaries, Our Future

2025 SPONSORSHIP PACKAGE



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WHY SUPPORT NATOA?

The National Aboriginal Trust Officers Association (NATOA) is a leading Indigenous-led organization dedicated to supporting the management of trusts and investments by Indigenous communities across Canada. Your sponsorship directly contributes to the sustainability and financial independence of these communities by supporting NATOA's educational programs, professional development initiatives, and community events.

By partnering with NATOA, your organization can help uplift Indigenous voices and leadership, promote reconciliation, and contribute to the economic empowerment of Indigenous Nations.

MISSION

We are honoured and committed to working with our nation. We provide knowledge, research, and advocacy that empower Indigenous communities to build wealth, foster resilience, and achieve sustainable prosperity—united in our efforts, not divided by governance.

ETHOS

The National Aboriginal Trust Officers Association (NATOA) is guided by an ethos that fosters excellence, integrity, and innovation in trust management and economic development for Indigenous excellence, integrity, and innovation in trust management and economic development for Indigenous communities across Canada. Grounded in the values of Indigenous knowledge, community collaboration, and culturally relevant practices, NATOA champions Indigenous self-determination and economic sovereignty.

VISION

To be catalysts for growth, advocates for equity, and stewards of thriving Indigenous communities.

- Honour the legacy of the seven generations before us by respecting water, land, and animals.
- Build opportunities for the seven generations to come, supporting positive identity development and nurturing pride in community belonging.
- Foster inclusive environments and strengthen cultural connections.
- Build trusting partnerships to create a sustainability, resilience, and prosperity
- Reflect shared values and responsibilities to the land, water, animals, and each other.

By upholding these principles, NATOA is committed to supporting Indigenous communities' long-term well-being and prosperity, providing them with the knowledge, skills, and resources to navigate the complexities of trust management and economic development with confidence, sustainability, and cultural pride.



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OUR VALUES

CULTURAL INTEGRITY AND RELEVANCE

NATOA's work is grounded in the understanding and respect of Indigenous cultures, traditions, and worldviews. We prioritize integrating traditional knowledge systems and community-driven approaches into our programming and advocacy efforts.

COMMUNITY-DRIVEN EMPOWERMENT

NATOA believes in empowering Indigenous communities through education, capacity building, and advocacy. We provide resources and training to help communities effectively manage their financial assets and economic opportunities, supporting sustainable and self-determined futures.

ACCOUNTABILITY AND TRANSPARENCY

We promote the highest standards of accountability and transparency in trust management. NATOA is dedicated to ensuring that Indigenous trust officers and communities have access to best practices and sound governance models, facilitating trust, security, and growth.

ADVOCACY FOR EQUITY AND INCLUSION

NATOA advocates for the inclusion of Indigenous voices in national and international conversations on economic development and trust management. We champion equity, diversity, and inclusion in our operations and encourage the financial sector to adopt these principles.

INNOVATION IN EDUCATION AND PROFESSIONAL DEVELOPMENT

NATOA provides innovative educational programs, certifications, and resources to enhance the knowledge and skills of Indigenous trust officers and financial managers. We support lifelong learning and professional development that align with the evolving needs of Indigenous communities.

COMMITMENT TO SUSTAINABLE DEVELOPMENT

Sustainability is at the core of NATOA's mandate. We advocate for economic development strategies that balance economic growth with environmental stewardship and cultural preservation, ensuring a legacy for future generations.



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BENEFITS OF SPONSORSHIP

BY SPONSORING NATOA, YOUR ORGANIZATION WILL:

- Gain access to a network of Indigenous trust officers, leaders, and financial professionals.
- Align with an organization dedicated to promoting sustainable financial growth for Indigenous communities.

AS A SPONSOR, YOU CAN CHOOSE FROM VARIOUS OPPORTUNITIES, INCLUDING:

- Supporting the Annual Trust and Investment Conference
- Sponsoring ongoing Educational Programs and Webinars
- Participating in Workshops and Community Events
- Showcasing your brand through Promotional Opportunities

OUR SPONSORS RECEIVE RECOGNITION BASED ON THEIR CHOSEN SPONSORSHIP LEVEL, SUCH AS:

- NATOA's website
- Social media platforms
- Email newsletters
- In-person at NATOA events
- Conference platforms

WHO ARE OUR MEMBERS?

NATOA MEMBERS INCLUDE:

- Indigenous community leaders and decision-makers
 - Trust officers and investment managers
- Financial professionals and legal advisors working with Indigenous trusts
- Community members seeking to enhance financial literacy



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2025 SPONSORSHIP LEVELS

DIAMOND

Our most exclusive opportunities with unparalleled visibility and influence throughout the conference.

PLATINUM

Our premium opportunities with significant exposure and engagement benefits for maximum impact.

GOLD

Our strategic opportunities that delivers impactful branding and meaningful networking with conference attendees.

SILVER

Our accessible opportunities that ensure essential brand visibility during the conference.

BRONZE

Our foundational option for basic brand exposure and support, perfect for those seeking to contribute to the conference in a budget-friendly way.

**BOOTHS AVAILABLE FOR PURCHASE -
\$1500 FOR INDUSTRY | \$250 FOR INDIGENOUS BUSINESSES**



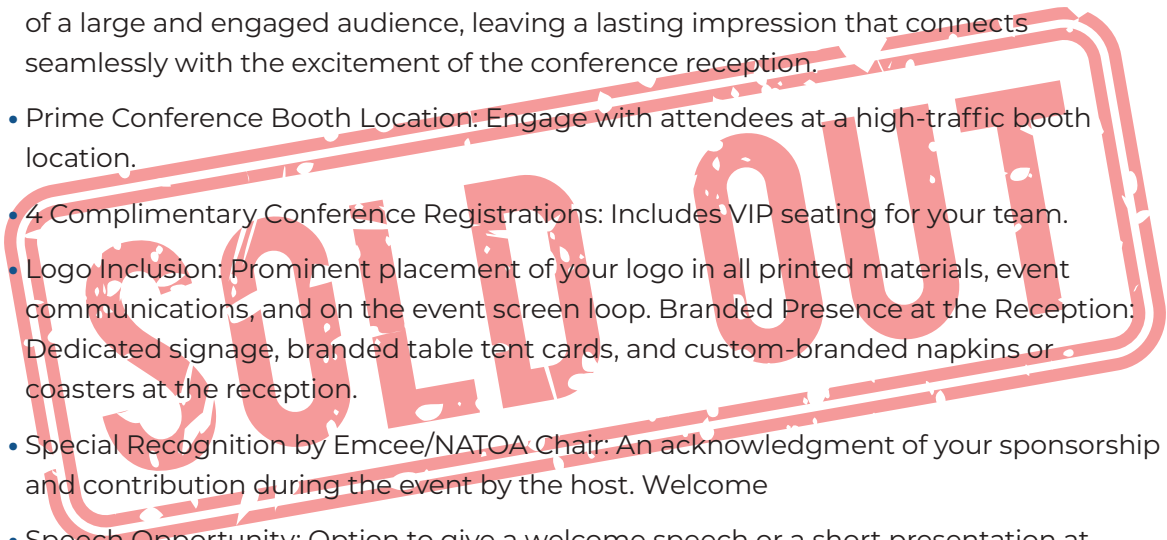
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DIAMOND – RECEPTION SPONSOR \$25,000

An exclusive opportunity for your organization to receive premier visibility and recognition throughout the conference.

BENEFITS INCLUDE:

- Exclusive Reception Naming Rights: Your organization's name will be prominently displayed on all signage and promotional materials related to the reception event.
- Main Session Presentation: Take center stage in a high-profile session, where you will have the exclusive opportunity to welcome conference attendees and set the tone for the event. Share your organization's vision, expertise, and impact in front of a large and engaged audience, leaving a lasting impression that connects seamlessly with the excitement of the conference reception.
- Prime Conference Booth Location: Engage with attendees at a high-traffic booth location.
- 4 Complimentary Conference Registrations: Includes VIP seating for your team.
- Logo Inclusion: Prominent placement of your logo in all printed materials, event communications, and on the event screen loop. Branded Presence at the Reception: Dedicated signage, branded table tent cards, and custom-branded napkins or coasters at the reception.
- Special Recognition by Emcee/NATO Chair: An acknowledgment of your sponsorship and contribution during the event by the host. Welcome
- Speech Opportunity: Option to give a welcome speech or a short presentation at the reception.
- Social Media and Website Acknowledgment: Your organization will be featured in social media promotions and highlighted on the NATO website leading up to the conference.
- Personalized Marketing Collateral: Opportunity to include branded items or materials in attendee welcome bags.





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DIAMOND – PRODUCTION SPONSOR \$22,000 (1 AVAILABLE)

As the exclusive Production Sponsor, your brand will take center stage, supporting the audiovisual and production elements that create an unforgettable conference experience.

BENEFITS INCLUDE:

- **Prominent Logo Placement:** Your logo will be featured on all main stage screens, in the production credits for digital and recorded sessions, and in key conference areas where production elements are present.
- **Main Session Presentation:** Deliver a main session presentation that spotlights your organization. This opportunity allows you to engage with attendees and share valuable insights, reinforcing your role as a key contributor to the conference's success and experience.
- **4 Complimentary Conference Registrations:** Full access to your team's conference sessions and networking events, including VIP seating.
- **Video Feature:** Opportunity to provide a short promotional video (up to 2 minutes) to be played during a scheduled break or transition between sessions.
- **Custom Branding Opportunities:** Your logo will be displayed on conference lanyards and badges, ensuring ongoing visibility as attendees wear them throughout the event.
- **Logo Inclusion:** Prominent placement of your logo in all printed materials, event communications, and the event screen loop, with a featured spot on the conference website.
- **Recognition by Emcee/NATOA Chair:** You will be formally acknowledged during key sessions and event highlights, emphasizing your role as the Production Sponsor.
- **Social Media and Website Acknowledgment:** Your organization will be featured in social media promotions and highlighted on the NATOA website leading up to the conference.



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DIAMOND – REGISTRATION SPONSOR \$20,000 (1 AVAILABLE)

As the exclusive Registration Sponsor, your brand will be front and center throughout the entire registration process, providing high-visibility exposure from pre-event promotions to on-site experiences.

BENEFITS INCLUDE:

- Logo Placement: Prominent display of your logo on the conference registration page, in the registration area at the event, and on attendee name badges.
- Main Session Presentation: Present in front of a wide and attentive audience during a pivotal session at the conference. Use this platform to elevate your organization's profile and communicate your expertise, ensuring that your message resonates with participants and underscores your significant support of the event.
- 3 Complimentary Conference Registrations: Includes full access to all conference activities and reserved seating for your team.
- Branded Welcome Package: This is an opportunity to include branded materials or promotional items in the attendee welcome packages, along with a personalized note from your organization.
- Custom Registration Area Branding: Your logo and branding featured prominently in the registration area, including signage, banners, and digital displays.
- Digital Recognition: Your logo will be included in all event communications, prominently displayed on the conference website, and featured in the event app, with a direct link to your website.
- Exclusive Pre-Event Email Blast: A dedicated email highlighting your sponsorship sent to all registered attendees, featuring a message from your organization.
- Social Media and Website Acknowledgment: Your organization will be featured in social media promotions and highlighted on the NATOA website leading up to the conference.



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PLATINUM \$18,000 (3 AVAILABLE)

A premium level sponsorship with significant exposure and engagement benefits for maximum impact.

BENEFITS INCLUDE:

- Main Session Presentation or Panel Speaker Opportunity: Be featured as a leading voice at the event.
- Booth: Showcase your brand throughout the conference.
- 4 Complimentary Conference Registrations
- Logo Inclusion: High-tiered logo placement across printed materials, event communications, and the screen loop.
- Recognition by Emcee/NATO Chair: Formal acknowledgment throughout the conference.
- Website Acknowledgment: Your organization will be listed on the NATOA website as a sponsor for 2025.

SOLD OUT



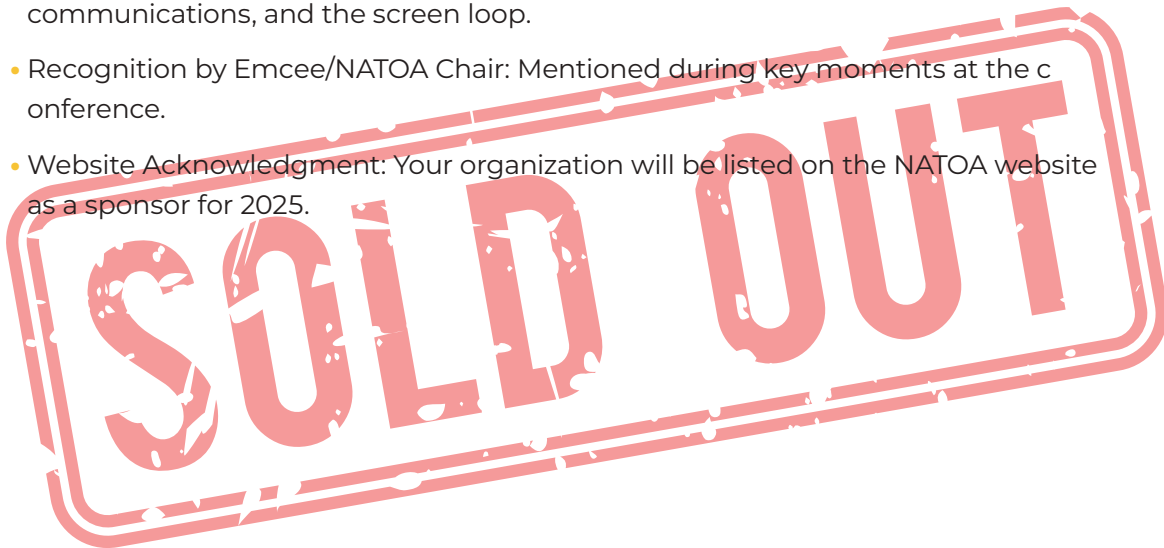
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GOLD
\$12,500 (6 AVAILABLE)

Strategic opportunities that deliver impactful branding and networking with conference attendees.

BENEFITS INCLUDE:

- Breakout Session Presentation: Position your organization as a key contributor.
- Booth at Event: Engage directly with conference attendees.
- 2 Complimentary Conference Registrations
- Logo Inclusion: Prominent logo display in printed and digital materials, event communications, and the screen loop.
- Recognition by Emcee/NATOA Chair: Mentioned during key moments at the conference.
- Website Acknowledgment: Your organization will be listed on the NATOA website as a sponsor for 2025.





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SILVER

\$8,000 (6 AVAILABLE)

An accessible tier that ensures essential brand visibility during the conference.

BENEFITS INCLUDE:

- Logo Inclusion: Display your logo in all event communications, printed materials, and on the screen loop.
- Breakout Session Presentation: Participate in focused discussions or panels.
- 1 Complimentary Conference Registration
- Recognition by Emcee/NATO Chair: Receive acknowledgment during the event.
- Website Acknowledgment: Your organization will be listed on the NATO website as a sponsor for 2025.



BRONZE

\$3,000 (UNLIMITED AVAILABILITY)

A foundational option for basic brand exposure and support, perfect for those seeking to contribute to the conference in a budget-friendly way.

BENEFITS INCLUDE:

- Logo Inclusion: Display your logo in all event communications, printed materials, and on the screen loop.
- Complimentary Conference Registration
- Recognition by Emcee/NATO Chair: Receive acknowledgment during the event.
- Website Acknowledgment: Your organization will be listed on the NATO website as a sponsor for 2025.



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JOIN US IN MAKING A DIFFERENCE

At NATOA, we believe in empowering Indigenous communities through trust and investment education, building strong and sustainable futures for generations to come. Your sponsorship not only supports impactful programming but also demonstrates your commitment to reconciliation and economic growth.

Together, we can create opportunities, promote financial literacy, and foster prosperity across Canada's Indigenous communities. We look forward to welcoming you as a valued partner in our shared vision for 2025.

Thank you for considering this journey with us!



NATOA

Register Online at: natoa.ca/events

Charity Number 829821164 RR 0001

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